



# 40th Annual Alaska Scottish Highland Games Saturday, June 26 and Sunday, June 27, 2021 2021 Sponsorship Application

Sponsorship Type:            Individual(s)                                  Corporate

Individual(s) Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_ Event Sponsorship: \_\_\_\_\_

*(If Applicable-Please see next page for event specific sponsorship opportunities)*

Sponsorship Premiums	Clansman \$100	Man-at-Arms \$200	Chieftain \$300	Laird \$750	Baron \$1,500	Viscount* \$3,000	Earl* \$5,000	Marquis* \$5,000+
Gate Passes	1 per day	2 per day	4 per day	6 per day	8 per day	10 per day	12 per day	12 per day
VIP Access Passes	1 per day	2 per day	4 per day	6 per day	8 per day	10 per day	12 per day	12 per day
VIP Parking Passes		1 per day	2 per day	3 per day	4 per day	5 per day	6 per day	6 per day
Inside the Games Reserved Camping		✓	✓	✓	✓	✓	✓	✓
2021 Membership to the Alaskan Scottish Club		✓	✓	✓	✓	✓	✓	✓
Event Poster and/or Social Media Advertising				✓	✓	✓	✓	✓
Games Day Schedule and Map				✓	✓	✓	✓	✓
Recognition at Opening and Closing Ceremonies					✓	✓	✓	✓
Banner Display in Prominent Location						✓	✓	✓
Business Specific Customized Premiums							✓	✓

VIP Access includes complimentary appetizer food and beverages at the VIP Tent throughout the day.  
*(Children above the age of 5 years old will be charged as an adult in the VIP Tent)*

*\*Additional Premiums may be requested*

**Sponsorships can be paid via Check or Credit Card\***

If Paying by Check, please make check payable to:  
Alaska Scottish Highland Games  
Mail Application and Check to:  
ASHG/Sponsor  
PO Box 244416  
Anchorage, Alaska 99524-4416

If Paying by Credit Card, please Email application to:  
sponsors@alaskanscottish.org

Credit Card: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**\*3.5% Convenience/Processing Fee Applies to Credit Card Payments**

Questions? Email us at [sponsors@alaskanscottish.org](mailto:sponsors@alaskanscottish.org)

**Thank you for your support and see you at the Games!**

Your donation to the Alaskan Scottish Club, Inc. is tax Deductible. Federal ID Number 23-7286794



## 40th Annual Alaska Scottish Highland Games Saturday, June 26 and Sunday, June 27, 2021 2021 Event Sponsorship Options

Specific events may be underwritten by an individual or business. Your sponsorship of the event will be listed on the Games Day Map and Schedule and announced during the event and awards ceremony. If you have specific requests for an event specific sponsorship we will do our best to accommodate. Sponsorship of an event, at an amount less than listed below, will allow multiple sponsors for the same event. Underwriting allows exclusivity and advertising options. All Event Sponsorships include events held both days unless otherwise noted.

Athletic Event Sponsorships			Piping and Drumming Sponsorships		
Event	Amount	Sponsor	Event	Amount	Sponsor
Alaskan Salmon Toss Event	\$ 1,500.00		Grade IV Band Competition	\$ 1,500.00	
Athletic T-Shirts (Heavy Events Athletes)	\$ 1,500.00		Grade V Band Competition	\$ 1,500.00	
Caber Toss Event	\$ 1,500.00		Drum Salute	\$ 750.00	
Caber Name (Per Class)	\$ 300.00		Individual Competitions:		
Children's Throwing Event	\$ 750.00		Piobaireachd	\$ 1,500.00	
Hammer Throw - Heavy Event	\$ 750.00		March, Strathspey and Reel	Viscount*	
Hammer Throw - Light Event	\$ 750.00		6/8 March	\$ 750.00	
Junior Heavy Event Division *NEW*	\$ 1,500.00		Hornpipe and Jig	\$ 750.00	
Kilt Bib Numbers (Heavy Event Athletes)	\$ 750.00		Tenor Drum	\$ 750.00	
Kilted Mile (Includes Kilt Bib Numbers)	\$ 750.00		Snare Drum	\$ 750.00	
Men's Challenge Stone	\$ 750.00		Drum Major	\$ 1,500.00	
Pro Men's Challenge Caber	\$ 1,500.00		Guest P & D Member	\$ 1,500.00	
Pro Women's Challenge Caber	\$ 1,500.00				
Professional Athlete (Per Athlete)	\$ 750.00				
Scottish Strongman Competition *NEW*	\$ 1,500.00				
Sheaf Toss Event	\$ 1,500.00				
Stone Throw - Breamar Event	\$ 750.00				
Stone Throw - Open Event	\$ 750.00				
Throwing Clinics	\$ 3,000.00				
Tug-O-War	\$ 1,500.00				
Weight For Distance - Heavy Event	\$ 750.00				
Weight For Distance - Light Event	\$ 750.00				
Weight Over Bar Event	\$ 750.00				
Women's Challenge Stone	\$ 750.00				
Value			Other Events		
Alaska Airlines Mileage			Birds of Prey Exhibit (Per Day)	\$ 750.00	
Alaska Airlines Companion Pass			Celtic Dance	\$ 1,500.00	
Other:			Chef Gary MacLean Demos *NEW*	\$ 1,500.00	
			Children's Games Tickets	Marquis*	
			Guest Bands	\$ 5,000.00	
			Highland Cow Exhibit (Per Day)	\$ 750.00	
			Local Entertainment Stage(s) (Per Band)	\$ 300.00	
			Scotch Tasting Event	\$ 3,000.00	
			Shortbread Contest	\$ 300.00	
			Tall Tales Contest	\$ 300.00	
			Refreshments		
			VIP Tent	\$ 1,500.00	
			Heavy Events (Athlete Lunch-Per Day)	\$ 750.00	

Thank you for your support of the Alaska Scottish Highland Games!